

Plastmore

Meant for more a brand owned by Üstün Plastik

*Product
by Plastmore*



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ABOUT US



Who are we?

Plastmore is an **Üstün Plastik** brand. **Üstün Plastik**, established in 1985, is one of Turkey's leading IML Food Packaging companies. The company operates with 20,000 m² of indoor space in Istanbul and a 10,000 m² warehouse space in Edirne, 250 employees and an annual production capacity of 8,000 tons.

Providing products to customers in 55 countries on 4 different continents, **Üstün Plastik** is able to fulfill all customer needs in IML Food Packaging with everything from an R&D center to a fully equipped mold workshop.

Üstün Plastik, which has won many awards over the years by placing importance on innovation and quality, has over 200 registered products.

As one of the export champions of its country, **Üstün Plastik** has been strongly communicating with the *Plastmore* brand in international markets since 2011.

Our Vision

To present packaged food products to people throughout the world in the most hygienic, appealing and secure form within the framework of environmental sustainability.

Our Mission

We provide our customers with food packaging solutions that will be a great advantage among their competitors with an innovative, customer focused and environmentally sensitive approach.

Our Values

- Being People Focused
- Operating within the Framework of a Total Quality Approach
- Thinking Globally
- Being Respectful to the Environment

OUR PHILOSOPHY



It is the right of every child and adult to have access to hygienic food. Food produced under the proper conditions can only maintain its hygienic structure if packaged appropriately.

We, as **Üstün Plastik**, produce packaging that enables food to be transported while maintaining its hygienic structure. Helping people access hygienic food products is the greatest motivation in our work.

We are responsible for our customers, our employees, the community we live in and the environment as a company.

We try to provide our customers with products at the highest quality standards in the most affordable form. We believe that any industrial approach that is not combined with art is deficient. This is why we put our heart in everything we do. With our vast years of experience we know that the real owners of a company are its customers. We provide long term sustainable solutions with this awareness in mind.

Our employees are our greatest and inimitable brand value. Our company considers the interests of its employees and their families in every decision that is made. We, as **Üstün Plastik** are one big family and we feel this is necessary in a family.

The community we are in and the environment we will be leaving to our children are two issues we are very sensitive about. We try to support every kind of activity that will help the community move forward and we contribute to social responsibility activities through various non-governmental associations.

We conduct our commercial activities with a high awareness for the environment. We place importance on R&D work to reduce waste.

As we have in the past, we will continue to work with an approach not just to gain profit, but also to be beneficial to mankind.

WHY PLASTMORE?



Our customers have many good reasons to work with *Plastmore*. Some of these reasons are as follows.

1. Product Variety

Plastmore is a leader brand in Turkey providing a wide range of products including ice cream, labne cheese, cream cheese, white cheese, creamy chocolate, margarine, butter, yogurt, helva and delicatessen products.

2. Customized Solutions

Plastmore has over 30 years of production experience. With its own R&D laboratory, mold workshop and latest technology production line, the company can respond to many different customer needs. With a flexible production structure the company makes sure customers are always one step ahead in market conditions that rely on competition.

3. High Level Customer Relations Management

Plastmore considers its customers the real owners of the company and therefore practices transparency and continuity in communication as one of its main principles. From the offer stage to delivery of the goods information concerning their order is provided to the customer regularly and without interruption.

4. Quality Approach

BRC, ISO 9001:2000, ISO 22000:2005 certified, *Plastmore* places extreme importance on a total quality approach. The awards won by the company over the years are the clearest indication of this approach.

REFERENCES



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Angular
SERIES